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**Library to Offer hoopla digital Free Comics Online with Library Card!**

**Largo, MD** – Library card holders can instantly explore, borrow and enjoy dynamic content from DC Entertainment, IDW, Titan Comics and more on their smartphones, tablets and computers. The Prince George's County Memorial Library System (PGCMLS) today announced public availability of hundreds of comics all available for mobile and online access through its partnership with hoopla digital ([hoopladigital.com](http://hoopladigital.com)). PGCMLS currently partners with hoopla digital to provide customers with access to more than 325,000 videos, music, e-books and audiobooks.

Download the free hoopla digital mobile app using your Android or IOS device or visit [hoopladigital.com](http://hoopladigital.com) to begin enjoying popular comics – such as *Batman: The Dark Knight Returns*, *Watchmen*, *Superman: Earth One*, *Justice League Vol. 1: Origin*, *Daytripper* and more! Comics are available to borrow 24/7, for instant access or temporary downloading to your smartphones, tablets and computers with new ones added weekly.

“Our customers have been asking for comics for some time, so we’re excited to expand our collection on hoopla digital and offer this content digitally to customers looking to enjoy these titles on-the-go,” said Michael Gannon, Chief Operating Officer for Support Services. “We’re also pleased to offer the artistry of classics like *Superman* and *Batman* through technology that makes the experience just as captivating and comfortable as reading a physical comic book.”

hoopla digital’s comic offerings feature the service’s innovative Action View technology. Action View creates one-of-a-kind immersive digital reading – allowing for full page and panel-by-panel views of comics, and a better appreciation of illustrations.

“Our library customers keep us in tune with the needs and wants of modern library customers – and the demand for access to great comics is high on that list,” said Jeff Jankowski, founder and owner of hoopla digital. “In the last year alone, we’ve seen our registered users increase by 203 percent, and our deal with DC Entertainment and others helps us meet that demand by giving us a platform to offer content how, when and where customers want it.”

There is no waiting to borrow titles on hoopla digital since on-demand content can be enjoyed by multiple customers simultaneously. Customers who use hoopla digital also avoid library late fees as digital content borrowing periods simply expire without charges.

### **About The Prince George's County Memorial Library System**

The Prince George's County Memorial Library System (PGCMLS), consisting of 19 branches, offers strategies for lifelong learning. Library services include: hoopla digital (video, music, e-book and audiobook downloads), OverDrive, Inc. (audiobook and e-book downloads), Freegal (music downloads), Zinio (magazine downloads), Brainfuse (tutoring and workforce development) and FastPencil (self-publishing platform for e-books). All services are free with your PGCMLS library card. Library programs include: Storytimes, STEM (Science, Technology, Engineering, and Math), Book Discussions, Book Signings, Teen Advisory Board (TAB), Chess Clubs, Read to Rover, Minecraft and so much more. For additional information visit our website at [www.pgcmls.info](http://www.pgcmls.info).

### **About hoopla digital**

hoopla digital is a category-creating service that partners with public libraries across North America to provide online and mobile access to thousands of Movies, TV Shows, Music, eBooks, Audiobooks and Comics. With hoopla digital, customers can borrow, instantly stream and download dynamic content with a valid library card. All content is accessible via hoopla digital's mobile app and online at [www.hoopladigital.com](http://www.hoopladigital.com). hoopla digital is a service of Midwest Tape – a trusted partner to public libraries for over 25 years.

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